

- 🌸 CATALYST VetPC cares about and understands veterinary teams
- 🌸 We focus on veterinary team development, retention and wellbeing



- 🌸 For more information, visit <http://CATALYSTVetPC.com>
- 🌸 Contact the CATALYST VetPC Team at [GetCATALYST@CATALYSTVetPC.com](mailto:GetCATALYST@CATALYSTVetPC.com)

**Customized Experience:** No one has the same situation. Each program is customized to meet your specific needs.

### Each Workshop includes:

- 🌸 Discovery phone call or email exchange to determine your specific needs and goals
- 🌸 Pre-work, specific to the topic (+/- articles, videos, quizzes, self/team-evaluations, surveys, etc.), via email
- 🌸 Either a 2-hour on-site (in person) facilitation or a 1-hour virtual (on-line computer) session
- 🌸 Slide presentations, engaged conversations, group discussions, team exercises and identification of team goals for moving forward
- 🌸 A location and time convenient for the team
- 🌸 Follow-up materials and other supportive resources as identified during the workshop
- 🌸 Approximately 1 week later, a phone call or email consult to discuss and support the progress of the team goals



### **PROFESSIONALISM: Professional Attitude, OWN IT!**

#### **OVERVIEW:**

Your veterinary clients deserve and expect to be greeted and cared for by professional veterinary team members. In addition, veterinary teams expect to work with courteous, thoughtful, and professional co-workers. If this is not the case, then this powerful, thoughtful workshop will help your team define and strengthen professionalism. We will focus on behaviors such as first impressions, etiquette, body language and more. Your team will learn that increased professional traits will lead to a cohesive team and satisfied clients.

### **TEAM WELLBEING: Stressors & Relievers: How to Combat Burn Out and Compassion Fatigue**

#### **OVERVIEW:**

Veterinary professionals are known to be caring, giving and compassionate. When veterinary teams give until there is nothing left, it leads to burn-out, fatigue and turnover. If your veterinary hospital is losing team members to stress and burn out, this workshop is critical in addressing these misunderstood problems. Participants will explore how personal and professional wellbeing is critical to a long-term career in veterinary medicine.

### **HEALTHY COMMUNICATION: Courageous Conversations: Addressing Team Issues Productively**

#### **OVERVIEW:**

Veterinary teams are hungry for tools that will help them bring tough questions and concerns to their managers and veterinarians. Avoiding difficult conversations (because of conflict aversion) does not work. Attendees will learn productive ways to initiate potentially difficult conversations with co-workers, management and clients.

- OTHERS:**
  - Career Choices Within the Veterinary Practice**
  - Social Media: Tips, Tricks and Tribulations**
  - Veterinary Technician Specialist: How to Become One**