



**FOR IMMEDIATE RELEASE:**  
**CATALYST Veterinary Professional Coaches, LLC**  
**New Name = Same Customized Service**  
**June 6, 2019**

Coaching is defined as “partnering with clients in a thought-provoking and creative process that inspires them to maximize their personal and professional potential.”

We are changing our name to reflect what we do and who we serve, which is coaching veterinary professionals. Introducing **CATALYST Veterinary Professional Coaches!**

Veterinary teams and professionals continue to receive the same great customized workshops and coaching sessions. We still focus on veterinary team development, elevating professionalism and cultivating wellbeing. Why? Because we understand and care about veterinary teams!

CATALYST VetPC is proud to deliver custom tailored services in:

[Veterinary Team Workshops](#) for teams within veterinary hospitals, conferences or meetings. Most popular titles include:

- Professional Attitude, Own It!
- Courageous Conversations; Respond, Don't React to Improve Team Communications
- Stressors & Relievers; Combating Compassion Fatigue & Burnout
- Difficult Client Conversations; The Value of Veterinary Services and Empathy

[Veterinary Manager Workshops](#) for new and seasoned managers. Most popular titles include:

- Attracting and Retaining Quality Veterinary Team Members
- Profitability is a TEAM Sport
- Culture Crush; Designing a Supportive Team with Intent
- These Aren't your Ordinary KPIs; Tracking Team Turnover, Wellbeing and Engagement

[Manager Mentoring](#) supporting team leads, managers and administrators in their role on their time and in the comfort of their office. Managers simply need a trusted sounding board along with an opportunity for creativity and problem solving. Managers provide the challenges; we provide accountability and resources.

What's on your mind? Let's get the conversation started! Contact us at [getCATALYST@CATALYSTVetPC.com](mailto:getCATALYST@CATALYSTVetPC.com) to design your team's workshop or set up professional coaching.

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### **About CATALYST VetPC**

Our mission is to assist veterinary teams in reaching their highest potential. We address the insanity of veterinary team under-utilization and turnover. We coach veterinary team development, elevate professionalism and cultivate wellbeing. We simply want all veterinary teams to have fulfilling veterinary careers, achieving their personal and professional goals.