



CATALYST Veterinary Professional Coaches  
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CATALYST VetPC is honored to have a monthly column in [Veterinary Practice News](#) (VPN); Veterinary Team Insights. Find the titles and links to the online articles chock-full of information for all veterinary team members focusing on team development, career growth within veterinary practices and teams living well.

## Veterinary Practice News

Honored to be a part of the Veterinary Practice News monthly line-up! You are encouraged to utilize the many relevant topics in veterinary team professional development as a catalyst for engaging, open dialogs. Each article is written to support veterinary team members, managers and team leads.

We **Double-Dog-Dare** you to choose a few articles then introduce the concepts during upcoming team meetings in 2021!

Cheers, RR

### 2017 Veterinary Practice News – Veterinary Team Insights

- Inaugural Article! July 2017 **How to Achieve Team Success through Synergy**
- August 2017 **How Veterinary Teams Can Unleash Their Full Potential**
- September 2017 **How a Clear Mission Can Spur Purpose**
- October 2017 **Generational Differences and Veterinary Marketing**
- November 2017 **Times and Titles are Changing**

### 2018 Veterinary Practice News – Veterinary Team Insights

- February 2018 **Here's to your Personal and Professional Success in 2018**
- March 2018 **The Art of Managing**
- April 2018 **Choose Progress or Perfection**
- May 2018 **Delivering Innovative Performance Reviews**
- June 2018 **Give the Gift of Feedback**
- July 2018 **Find a Culture Crush, not a Culture Clash**
- August 2018 **Overcome Limiting Beliefs about Money**
- September 2018 **Attention Job Seekers; Tips for Finding the Right Team Culture for You**
- October 2018 **Five Steps to Five-Star Service**
- November 2018 **Strategies for Holiday Season Sanity**
- December 2018 **Professionalism – Own IT!**

### 2019 Veterinary Practice News – Veterinary Team Insights

- January 2019 **Is Onboarding the Key to Better Team Retention?**
- February 2019 **Professionalism on Social Media**

- March 2019 **Leverage Your Team to its MAX!**
- April 2019 **Telehealth and Telemedicine and Telerriage.. Oh, MY!**
- May 2019 **Is the Person you just Hired a Real CVT?** Credentialed Veterinary Technician
- June 2019 **Are Team-Building Exercise Worth it?**
- August 2019 **Choosing CE Wisely to Grow your Career**
- September 2019 **Improving your Emotional Intelligence – EI**
- October 2019 **How Onboarding will Set you Apart**
- November 2019 **How Best to Measure Team Well-Being**
- December 2019 **Professional Etiquette; Build your Career on it!**

#### 2020 Veterinary Practice New – Veterinary Team Insights

- February 2020 **Courageous Conversations; Respond, Don't React**
- March 2020 **Inventory Manager; The Secret Employee you didn't Know you Couldn't Live Without**
- April 2020 **Why Recommend Pet Insurance? The ABCs of PHI**
- May 2020 **Workplace Safety; It's Everyone's Responsibility**
- July 2020 **How are You and Your Team Doing? Self-Care & Well-Being**
- August 2020 **Words are Powerful! Choose them Wisely**
- September 2020 **Mindful Breathing; 10 Minutes a Day can Lead to Better Health**
- November 2020 **Effective Team Meetings; How to Identify Them**
- December 2020 **Four Ways to Minimize "Crickets"**